

Bachelor of Communication and Media Studies

Why choose Communication and Media Studies?

Communication and Media Studies explores the complex world of communications, its dynamics, and its impact on contemporary societies and cultures. During the course of your studies, you'll gain the knowledge to communicate ideas effectively to a variety of audiences and to investigate communication in and across a variety of media.

Career opportunities

As a Communication and Media Studies graduate, you'll be prepared for career opportunities in areas such as the civil service, the non-profit sector, and the business world. A degree in Communication and Media Studies can also be used as a stepping-stone to graduate studies or another professional degree such as law, medicine, veterinary medicine, or education.

Note: The Bachelor of Communication and Media Studies degree option is in partnership with the Southern Alberta Institute of Technology (SAIT).

Program highlights

- Co-operative work placement - Gain valuable full-time paid work experience that alternates with your academic studies.
- Study abroad opportunities - Cultural and academic experiences at destinations around the world.
- Honours Degree - In-depth study of a specific topic completed under the supervision of a faculty member.

Required courses for admission

English Language Arts 30-1

4 approved courses, one of which may be an approved option.

Courses in this program

Communication Research Methods, Feminist Media Studies, Professional and Technical Communication, Digital Rhetoric, Introduction to Communication and Media Studies, Visual Communication and Culture

<https://www.ucalgary.ca/future-students/undergraduate/explore-programs/communication-media-studies>



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